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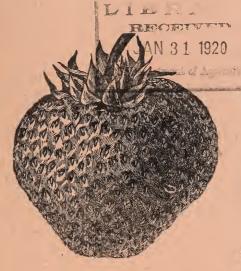


DESCRIPTIVE PRICE LIST

1920

# STRAWBERRY PLANTS AND VEGETABLES

FROST PROOF
CABBAGE PLANTS IN ANY
QUANTITY OUR SPECIALTY



## JOHN LIGHTFOOT

GROWER AND SHIPPER OF PLANTS THAT GROW

EAST CHATTANOOGA, TENN.

### Suggestion to Customers

Name, Address, Etc.—We wish to impress upon You the importance of writing your name and full address plainly. If your express office is different from your postoffice be sure to give it. We receive orders every year with faulty addresses, which cause unnecessary delay.

Remittances—You can send money safely by P. O. order, express order, bank draft or check, and registered letter. We will accept stamps for small amounts.

Care of Plants—As soon as your plants come, take them out of the crates and set them out. If your plants look yellow and dead, do not jump to the conclusion that they are worthless. Frost Proof cabbage plants always look brown and tough and may look yellow after long shipment. Proper care and attention will bring them out, and they will make better cabbage than green, sappy plants.

Packing—All plants are tied in bunches of 50. We make no charge for packing or packages above prices quoted. All plants are packed with best care, and by expert help. We have shipped plants as far west as California, and as far north as Maine.

Terms-Our terms are strictly cash with order.

Non-Warranty—While we exercise great care to have our plants pure and reliable, we give no warranty, express or implied. We cannot be in any way responsible for the crop.

#### STRAWBERRY PLANTS

Excelsior—There is nothing that I have ever seen that is earlier than the Excelsior. The fruit is of good size, very prodctive, and one of the best. 100 postpaid, \$1.00; 1,000, not paid, \$4.75.

Lady Thompson—This is a great market berry for the South. We know of no variety that has been so widely distributed in so short a time as this, and that without any booming. It has come to the front on its own merits. The plant is a vigorous, healthy grower, free from rust, stands drouth better than any other. Its blossome, also, are very hardy, and hardly ever get killed by frost.. We have known the ground to freeze into a thin crust, and yet the blooms were all right. The fruit carries well to market. Being large, it commands a fancy price over other early kinds. Plants are scarce of this variety, and anyone wanting plants should order early, by all means.

Klondike—This fine berry originated in Mississippi or Louisiana and is one of the best varieties grown. The plant resembles the Lady Thompson and the fruit is large size, dark red, firm berries. It has a season of two or three weeks. It produces a fine crop of berries, which sell in markets from 50c to \$1 per crate more than the Michels or Lady Thompson. The Klondike is widely and successfully grown in North Carolina, Florida, Mississippi, Louisiana, Texas, Arkansas, Tennessee and Alabama, and is a grand success wherever planted. In the South there is none better than Klondike. Last season we sold nearly twenty millilon plants of this variety alone in Florida. 100 postpaid, \$1.00; 1,000, \$4.75, not paid.

Aroma (S)—Plant shows no weakness of any kind. Fruit very large, roundish, conical, rarely misshapen, glossy red, of excellent quality and produced in abundance. It is one of the most profitable late varieties that we grow. It produces twice as much as Gandy, and fine berries. Don't fail Ito order some of the Aroma. We have an extra fine stock of them. 100 postpaid, \$1.00; 1,000, not paid, \$5.00.

Gandy—This is the latest of all strawberries. Plants healthy and vigorous. Berries of fine quality. 100 postpaid, \$1.00; 1,000, not paid, \$5.00.

#### STRAWBERRY PLANT PRICE LIST 1920

	By 1	Mail, Post	Paid	By Ex	press, No	t Paid
Names of Varieties.	1	2 50	. 100	100	500	1,000
Michel's Early	\$0.2	5 \$0.60	\$1.00	\$0.80	\$2.50	\$4.75
Nick Ohmer	.2	5 .60	1.00	.80	2.50	5.00
Ozark	.3	5 .60	1.00	.80	5.50	8.00
Parson's Beauty	.2	5 .60	1.00	.80	2.75	5.25
Pride of Cumber-						
land	.21	.60	1.00	.80	2.50	5.50
Sample (P)	.21	.60	1.00	.80	2.50	2.50
Senator Dunlap	.21	5 .60	1.00	.80	3.00	5.75
St. Louis	.50	.60	1.00	.80	3.00	5.00
Texas	.3	5 .60	1.00	.80	4.00	5.75
Tennessee Prolific	.21	.60	1.00	.80	3.00	5.25
Burrell	.7.	5 1.25	2.00	1.50	6.50	12.00
Campbell's Early_	.80	0 1.35	2.25	1.50	6.50	12.00

	1	Ву М	ail, Post	Paid	By Expr	ess. No	ot Paid
	Names of Varieties.	12	50	100	100	500	1,000
	Aroma	0.25	\$0.60	\$1.00	\$0.80	\$2.50	\$5.00
	Matthews'	.75	1.25	2.00	1.50	6.50	12.00
	Missionary	.25	.60	1.00	.80	2.50	4.75
1	Premier	.75	1.25	2.25	1.50	6.50	12.00
	Brandywine	.25	.60	1.00	.80	2.50	4.75
	Bubach (P)	.25	.60	1.00	.80	4.00	8.00
	Early Jersey Giant	.50	1.00	2.00			
	Excelsior	.25	.60	1.00	.80	2.50	4.75
	Gandy	.25	.60	1.00	.80	2.50	5.00
	Haverland (P)	.25	.60	1.00	.80	4.00	6.00
	Klondike	.20	.60	1.00	.80	2.50	4.75
	Lady Thompson	.25	.60	1.00	.80	2.50	4.75
	Lady Corneille	.25	.60	1.00	.80	2.50	5.00

#### HORSE RADISH

We have nice lots of roots of this and would be pleased to furnish prices to any one wanting them in large quantities. 5c each; 50c per dozen; \$3.00 per 100.

#### RHUBARB

Rhubarb (Pie Plant)—Plant in a dark, rich soil to secure large, heavy stalks, in rows 4 feet apart, with the plants 3 feet apart. Set the roots so that the crown will be about one inch below the surface. 20c each.

#### ASPARAGUS ROOTS

Giant Argenteuil—This variety was originally a selection from imported French Argenteuil stock, but has been both acclimated and improved, and is much superior to the original stock. It has been grown for many years by many of the best growers in America, and is pronounced superior to Palmetto by many of them. It is very productive, of large size stalks. We have a nice stock of one-year roots, which I can offer as long as they last, at \$3.00 per 100; \$7.50 per 1,000; by express or freight, \$60.00 per 10.000.



Palmetto—Of southern origin; a variety of excellent quality, early, large and very prolific, and all who have used it pronounce it very fine; one year roots only. \$2.75 per 100; \$7.25 per 1,000; \$53.00 per 10,000.

#### FROST PROOF, CABBAGE PLANTS

The past two years have been very unfavorable for the growth of Frost Proof Cabbage Plants. Each year we have had a disastrous freeze, which killed all the plants our first year, and most of them the second year. Each year we have been put to the necessity of growing another crop of plants in the spring, in an effort to supply our customers' needs. Of course, this has caused more or less delay in filling orders, but it is something that could not be helped. It is unfortunate, though, that it should have happened two years in succession, as it gives the impression that Frost Proof Cabbage Plants cannot be delivered promptly.

This year we hope for better luck, in spite of the great scarcity of high grade of cabbage seed. We have succeeded in getting enough seed to plant a good acreage, and have a fine stand of plants. Do

not hesitate, therefore, to send us your order, for fear it will not be filled, and filled promptly. We would advise, though, that you get your order in as early as possible, as we know there is going to be a tremendous demand for Cabbage Plants.



HOW TO GROW CABBAGE

To grow a good crop of spring cabbage, we would advise selecting a deep, sandy loam, with a southern exposure. if possible. Apply broadcast from ten to fifteen two-horse loads if well-rotted stable manure to the acre and plow in. The land should then be harrowed thoroughly, and rows laid off three feet apart. Apply about 500 pounds of high grade fertilizer to the acre, and mix well with the soil. If you have no stable manure apply from ten to fifteen hundred pounds to the acre, half broadcast and half in the drill. As cabbage are gross feeders, bear in mind that you cannot fertilize this crop too heavily.

The Wakefield varieties should be set from 15 to 20 inches apart, flat heading varieties from 24 to 30 inches apart. It is important to set the plants deep in the ground, up to the first leaf, in order to keep the stem from freezing and cracking, which will cause the plant to fall over and die.

The first cultivation should be deep, but when they start to head, cultivate them shallow, and apply 200 pounds of Nitrate of Soda to the acre.

## PLEASE USE THIS ORDER BLANK

Dat	e of Order	10		
JOHN LIGHT East Char	FOOT, tanooga, Tenn.			
Dear Sir: I for the plants liste	enclose herewith \$ d below to be sent to me by			
NI.	(State whether Express or Mail)	and the second s		
Post Office	(Write plainly)			
R. F. D. No	Box NoStat	e		
Express Office(If different from Post Office)  READ OUR DIRECTIONS BEFORE ORDERING				
Quantity	Variety	Price per 1000		
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PRICE CABBAGE PLANTS: 500 for \$1.50, 1000 for \$2.50, by express not prepaid. 100 post paid 50c.

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Kindly give be	low the n	ames of any of your	r neighbors who
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Name		Postoffice	State

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#### VARIETIES

#### Early Jersey Wakefield:

Many market gardeners consider this the very best cabbage in cultivation. Its merits are many, among which are large heads for an early variety, small outside foliage, and uniformity of crop. The heads are of medium size, and are white, solid and tender.

This variety always brings a good price on the market on account of its earliness, thereby netting the grower large returns.

Our strain of this variety is of the very best.

#### Charleston Wakefield.

This is a selection of the Early Jersey Wakefield, but makes a much larger head, and is a week or ten days later. Heads often weighing from five to ten pounds. This is a very desirable variety for shipping purposes, as the heads are very solid and firm. A strong favorite with southern growers as a main crop.

#### Succession,

One of the earliest of the flat-head varieties. A sure header and a very hardy grower, both in cold and hot weather. This variety is grown exclusively in the South and gives universal satisfaction.

A splendid kind for winter heading, in addition to the main crop. Heads are of uniform shape, not too flat, and are very solid.

#### Drumhead.

This is an early flat-head variety, and grows to an immense size. Very popular in all the cabbage growing sections. The heads are of splendid quality, very firm, and stay firm for a remarkably long time, making it a very desirable shipping variety. You will be pleased with the Early Drumhead.

#### Late Flat Dutch.

This variety needs no recommendation, because it is one of the oldest in cultivation. Highly valued for its ability to resist extreme cold weather. Heads very solid, round flattened on top, tender and fine grained.

Note—We advise that you have shipments of 1,000 to 2,000 and less come by mail, as they will be delivered more promptly, and cost you less.

#### PRICES CABBAGE PLANTS - ALL VARIETIES

500 for \$1.50; 1,000 for \$2.50.

100 postpaid, 50c; 1,00 postpaid, \$8.00.

#### POTATO PLANTS

For sweet potatoes, select a warm, sandy loam well filled with humus, but they will produce a fairly good crop on most any kind of soil, provided it is well drained, and adequately supplied with plant food. Plow the land shallow, as deep plowing produces too many stringy and badly formed tubers. Harrow and pulverize thoroughly, and lay off the rows from 3 to 3½ feet apart, and apply in the drill 500 to 1,000 pounds of fertilizer, according to fertility of your land. The fertilizer should analyze 8 per cent. of phosphoric acid, 3 of ammonia, 6 of potash. Mix the fertilizer in the drill before covering, and cover by throwing a furrow from each side, knock off the top and set the plants about 18 inches apart. If the soil is dry, makes holes with a hoe about two inches deep, set the plants in theholes, apply about half a pint of water to the hole and cover with dry soil.

In working the crop, throw the soil to the plants, so when you lay them by, you will have a good bed.

#### VARIETIES

Nancy Hall—One of the most popular potatoes of the South, as it is undoubtely one of the earliest, most productive potatoes grown. For early use it has no superior, as it has fine table qualities, especially when freshly dug. Its flesh is red, rich and sweet. This variety has spread over the South with surprising rapidity, and the demand for the plants is simply enormous.

Porto Rico—In our opinion there is no potato that has so many good qualities as the Port Ric, as it is from two to three weeks earlielr than any other yam potato. Enormous yielders, strong and vigorous growers, withstanding drought better than any

other potato. Eating qualities unsurpassed, flesh red and very sweet, as they contain a larger percentage of sugar than any other variety. It also has the combined qualities of being the heaviest yielder and best keeper of any potato of the yam family.

To the market gardener who is looking for a very early potato, that is a heavy yielder, and of fine quality, we strongly recommend this potato, as we know it is a potato with which he can build up a good trade and hold it.

Prices: 100 postpaid, 60c; \$3.00 per 1,000 not paid.

#### TOMATOES

The tomato is one of the most important and best paying truck crops that can be raised in the South, especially if they can be raised in time for the early market. In order to do this, you should buy your plants early in March, and set out in cold frames, from four to five inches apart, and protect them from frost with sheeting. When all danger from frost is over, they should be blocked out with a spade and taken to the field with the soil adhering to the roots and set out. By doing this, you will be able to put tomatoes on the market three weeks earlier than tomatoes grown from plants set direct from the seed beds to the open field.

#### CULTURE

In order to grow a full crop of tomatoes, select a sandy loam soil that is high and well drained. Plow deep and harrow thoroughly. Apply broadcast 500 pounds of high grade fertilizer to the acre, and harrow in. Lay off the rows from four to five feet apart, and apply 500 pounds of fertilizer in the drill, and mix thoroughly with the soil. The plants should be set from three or four feet apart in drill, and if they are a foot or more high, lay them down at an angle of 45 degrees, and cover the stem with soil up to the leaves. The stem will then put out roots, and the plant will grow off much faster than if set straight, and blown about by the wind.

The crop should be hoed twice, and cultivated three or four times, until the vines cover the ground.

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# Our Big Offer





# We Strongly Recommend This Great Offer Send \$1.00 and Get This Big Bargain

A twelve-month subscription to the AMERICAN FRUIT GROWER, and the two popular books, "Fruits for the Home Grounds," by U. P. Hedrick, and "Home Grounds, Their Planning and Planting," by L.H. Bailey. The man who gets there is the man who knows-knows how to avoid mistakes and how others have made big successes. Here is the Biggest Bargain in high-class farm paper reading ever offered in your lifetime. Don't miss retting it



AMERICAN FRUIT GROWER, 12 mo	ALL THREE FOR
Fruits for the Home Grounds, by U. P. Hedrick	¢1 00
Home Grounds, Their Planning and Planting, by L. H. Bailey	<b>\$1.00</b>

You get all three for only \$1.00. We believe in fruit-growing as a profitable business and also profitable as a side line to farming. Fruit is the most delicious luxury for our own table—the most healthful thing we can eat. We believe in Better Fruit Growing and Farming—and this wonderful magazine and these two splendid books will help You double your profits.

DON'T WAIT—SEND TODAY!

Mail coupon direct to JOHN L	IGHTFOOT	, E. Chattanooga, Tenn.
Isha Lightfoot	AND MAIL	TODAY ————
John Lightfoot E. Chattanooga, Tenn.	Gentlemen:	I enclose \$1.00 in acceptance of this offer
Name	Addre	ss

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#### VARIETIES

Livingstone Globe—A good all-round tomato of a distinct globe shape. Early, very productive, and a fine shipper.

Earliana—The Earliana is probably more largely grown for the early market than any other tomato, as it is grown almost exclusively in some of the large trucking sections of the South. It is a very handsome shape, quite solid, and of fine quality.

Trucker's Favorite—A purple fruited sort, of excellent quality. Highly esteemed in many eastern and southern markets. Grows to uniformly large size, which is maintained until late fall. Fruits are invariably smooth, solid, and the flesh is of the finest coolr throughout. Unexcelled for slicing or cooking.

Stone—One of the heaviest and most solid of the large tomatoes of good quality. Fine for main crop and deservedly one of the most popular tomatoes for shipping, canning and home market. Of large size, bright scarlet color, and withstands rot and blight.

Prices: One hundred for 60c; 500 for \$2.00, postpaid. By express, 500 for \$2.00; 1,000 for \$3.00; over 4,000 at \$2.50 per 1,000; over 9,000 at \$2.00 per 1,000. Other varieties also.

#### PEPPER PLANTS

Ruby King—This is perhaps the best of the Sweet Peppers. 100 postpaid, \$1.00.

Cheyenne—This is the hot variety. Price same as above.

# All Shipments Covered by Entomologist Certificate.

## Order Early